

Your Sustainability Roadmap for 2025 with Guaranteed Irish



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Guaranteed Irish

About Guaranteed Irish

For every **€1000** generated by Guaranteed Irish member businesses, it supports a further **€500** in the Irish economy.



KPMG Research 2025

For every **100** jobs in Guaranteed Irish businesses, a further **49** are supported across Ireland (through supply chains).



KPMG Research 2025

Estimated total annual expenditure on social value initiatives by member businesses is **€59** million.



KPMG Research 2025

8 DECENT WORK AND
ECONOMIC GROWTH



JOBS

11 SUSTAINABLE CITIES
AND COMMUNITIES



COMMUNITY

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



PROVENANCE

13 CLIMATE
ACTION



SUSTAINABILITY

What's Sustainability?



Environment

Carbon Footprint

Energy Efficiencies

Waste Management and Recycling

Sourcing and Supply-chain Practices

Biodiversity & Ecosystems Protection



Social

Employee Welfare

Diversity, Equity & Inclusion

Labour Practices and Human Rights

Community Engagement, Social Impact

Customer Satisfaction



Governance

Board Diversity and Independence

Anti-corruption and Ethical

Business Practices

Transparency & Reporting

Risk Management & Compliance

An Opportunity for your Business



Enter New Supply Chains

E.g. use ESG data to win new customers/suppliers

Developed in partnership with:



Energy Saving & Resource Efficiency

E.g. reduce costs related to energy consumption and resource use.

Access to Additional Financing

E.g. apply to green loans; report on financial and non-financial datasets.

Increase Business Resilience

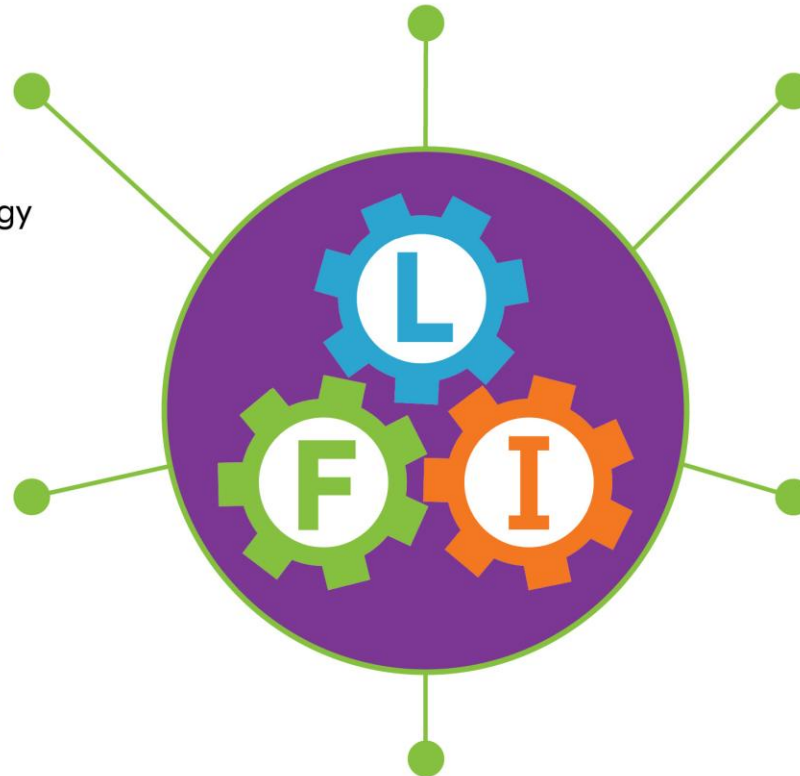
E.g. better understanding of risks linked to ESG

Improve Stakeholder Relationships

E.g. lead structured, regular stakeholder engagement; improve relationship with local communities, employees etc.

Improve Reputation

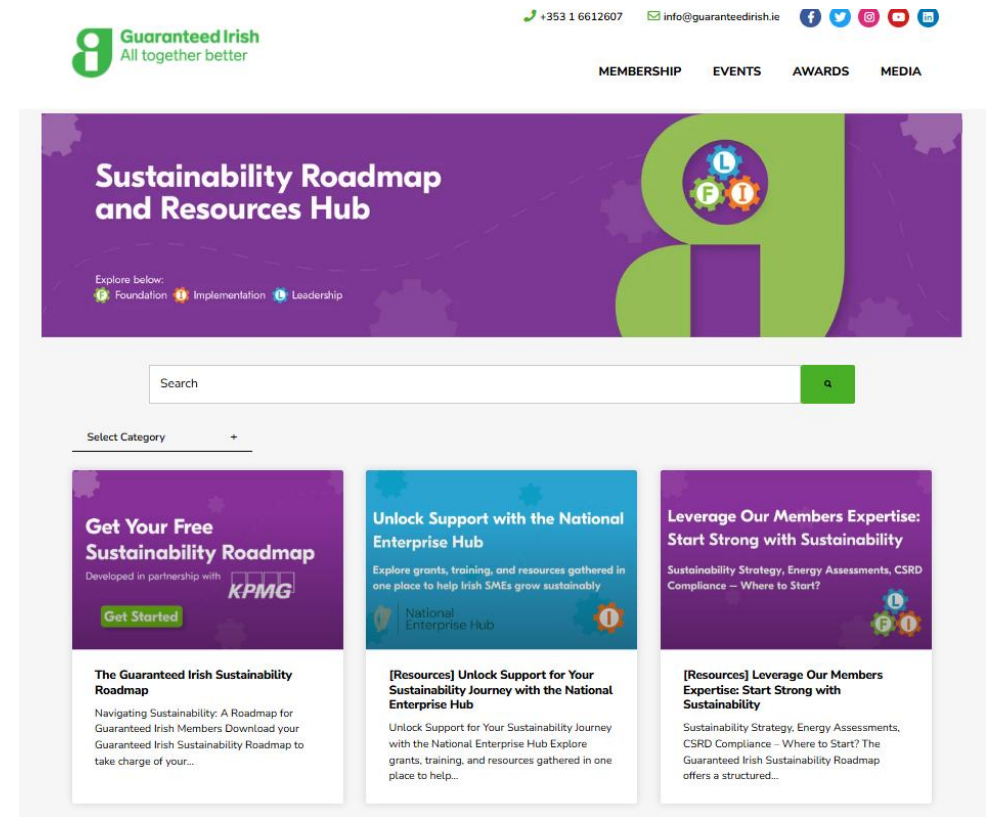
E.g. leverage green performance in corporate communications and social media.



Our Roadmap & Sustainability Hub



Download Here



Access Here

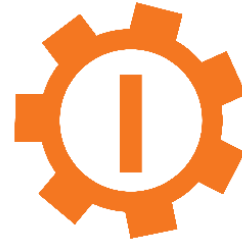


Our Roadmap



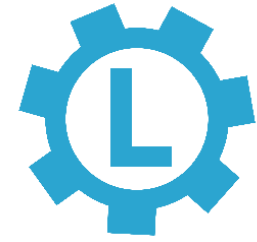
Foundation

- F1. Quality Jobs
- F2. Community Engagement
- F3. Provenance & Governance
- F4. SDGs Alignment
- F5. Resource Use Awareness



Implementation

- I1. Sustainability Strategy
- I2. Staff Engagement
- I3. Baseline Measurement
- I4. Carbon Emissions
- I5. Energy Efficiency
- I6. Circular Economy



Leadership

- L1. Supply Chain Diligence
- L2. External Reporting & Transparency



Foundation

F4 SDGs Alignment

Aligning members' company goals with the UN Sustainable Development Goals (SDGs).

Time 

Effort 

Activities Checklist

Understand which SDGs align with the business. ☐

Choose targets for each applicable SDG and demonstrate activities towards progress. ☐

Monitor progress against targets. ☐

Communicate with stakeholders about company's commitment. ☐

KPI's

Completion of SDGs action plan. (yes/no)

Commitment and action plan shared internally (yes/no) and externally. (yes/no)

Progress towards applicable SDGs targets. (1-5)

F5 Resource Use Awareness

Promoting sustainability literacy among employees. Educating employees on resource usage, negative externalities, environmental impacts, and the company's responsibility in mitigation.

Time 

Effort 

Activities Checklist

Organise awareness workshops and training sessions. ☐

Share and discuss trusted source information with your team on resources use. ☐

Explore the resources available on the Guaranteed Irish Sustainability Hub. ☐

KPI's

No. of workshops/training hours allocated.

Progress towards sustainability literacy among employees. (scale 1-5)

Commitment to engage with the Guaranteed Irish Sustainability Hub resources. (yes/no)

How to use the Sustainability Roadmap



Foundation

F4 SDGs Alignment

Aligning members' company goals with the UN Sustainable Development Goals (SDGs).

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How to use the Sustainability Roadmap

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Next Steps



Download the [Guaranteed Irish Sustainability Roadmap](#)

Review your Current Sustainability Status

Select your Key Focus Areas and Set Short-Term Goals

Engage your Stakeholders



Leverage Resources on the Guaranteed Irish [Sustainability Hub](#) and HR Locker [Blog](#)



Thank You



To learn more about how Guaranteed Irish supports its members on their sustainability journey, or to enquire about membership, please feel free to get in touch



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